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AAPL

Jan 08 **2019**

Suggestion

Start with the longer term trading plans

AAPL (APPLE)

Recently trading at: 149.265 January 8, 2019, 10:17 am ET

Technical Summary

Term →	Near	Mid	Long
Bias	Weak	Weak	Neutral
P1	140.47	133.24	149.94
P2	147.85	147.21	195.37
P3	153.88	160.61	241.06

Suggestion: Start with the longer term trading plans.

The technical summary data above is used to determine trading plans; it has been derived using our proprietary algorithms. To obtain an updated report, please click here: <u>UPDATE THIS REPORT</u>



Long Term Trading Plans for AAPL

January 8, 2019, 10:17 am ET

Buy near support, sell or short near resistance, and take advantage of the opportunities this stock provides. The BLUE dot is the current price, the RED dots are resistance levels, and the GREEN are support levels. Review the trading plans below. We like tight stops.

Technical Summary: 149.265, 149.94, 195.37, 241.06, Where 149.265 = the recent price



Legend

- Current stock price
- Support level
- Resistance level

Stock Finder

Find a Stock to Buy or Short

Buy This Stock - Long Term Trades

AAPL - (Long) Support Plan

There is no current Support Plan to trigger a buy of this stock at this time. This usually means that there are no clear support levels at this time, so buying the stock as it falls could be considered catching a falling knife. Buy signals only exist if resistance breaks higher.

This often is a signal that the stock you are watching is weak. Waiting for a turn higher may be more intelligent than trying to catch a falling knife. In any case, new support levels are usually revised to the database at the beginning of the next trading session.

Short This Stock - Long Term Trades

AAPL - (Short) Resistance Plan Short under 149.94, target n/a, stop loss @ 150.2

The technical summary data is suggesting a short of AAPL as it gets near 149.94, but the downside target is not available from the current data. This tells us to hold that position if it is triggered until a new downside target has been established (updates occur at the beginning of every trading session) or until the position has been stopped. The summary data tells us to have a stop loss in place at 150.2. 149.94 is the first level of resistance above 149.265, and by rule, any test of resistance is a short signal. In this case, if resistance 149.94 is being tested, so a short signal would exist.

AAPL - (Long) Resistance Plan Buy over 149.94, target 195.37, stop loss @ 149.68

If 149.94 begins to break higher, the technical summary data will suggest a buy of AAPL over 149.94, with an upside target of 195.37. The data also tells us to set a stop loss @ 149.68 in case the stock turns against us. 149.94 is the first level of resistance above 149.265, and by rule, any break above resistance is a buy signal. In this case, resistance 149.94 would be breaking higher, so a buy signal would exist. AAPL - (Short) Support Plan NONE.

There is no current Support Plan to trigger a short at this time. Shorts should be based n tests of resistance levels. In this case, the door is wide open for additional declines unless resistance breaks higher...

Please use the resistance plan as a shortindicator until new support levels have been added to the database. Usually revised trading indicators will update at the beginning of the next trading session.

Swing Trading Plans for AAPL

January 8, 2019, 10:17 am ET

Buy near support, sell or short near resistance, and take advantage of the opportunities this stock provides. The BLUE dot is the current price, the RED dots are resistance levels, and the GREEN are support levels. Review the trading plans below. We like tight stops.

Technical Summary: 133.24, 147.21, **149.265**, 149.94, 160.61, 195.37, 241.06, Where 149.265 = the recent price



Legend

- Current stock price
- Support level
- Resistance level

Stock Finder

Find a Stock to Buy or Short

Buy This Stock - Swing Trades

AAPL - (Long) Resistance Plan Buy over 149.94, target 160.61, Stop Loss @ 149.68

If 149.94 begins to break higher, the technical summary data tells us to buy AAPL just over 149.94, with an upside target of 160.61. The data also tells us to set a stop loss @ 149.68 in case the stock turns against the trade. 149.94 is the first level of resistance above 149.265, and by rule, any break above resistance is a buy signal. In this case, 149.94, initial resistance, would be breaking higher, so a buy signal would exist. Because this plan is based on a break of resistance, it is referred to as a Long Resistance Plan.

AAPL - (Long) Support Plan Buy near 147.21, target 149.94, Stop Loss @ 146.95

Buy near 147.21, target 149.94, Stop Loss @ 146.95The technical summary data tells us to buy AAPL near 147.21 with an upside target of 149.94. This data also tells us to set a stop loss @ 146.95 to protect against excessive loss in case the stock begins to move against the trade. 147.21 is the first level of support below 149.265, and by rule, any test of support is a buy signal. In this case, 147.21, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

Short This Stock - Swing Trades

AAPL - (Short) Resistance Plan Short near 149.94, target 147.21, Stop Loss @ 150.2.

The technical summary data is suggesting a short of AAPL if it tests 149.94 with a downside target of 147.21. We should have a stop loss in place at 150.2 though in case the stock begins to move against the trade. By rule, any test of resistance is a short signal. In this case, if resistance, 149.94, is being tested a short signal would exist. Because this plan is a short plan based on a test of resistance it is referred to as a Short Resistance Plan.

AAPL - (Short) Support Plan

Short under 147.21, target 133.24, Stop Loss @ 147.47

Buy near 147.21, target 149.94, Stop Loss @ 146.95The technical summary data tells us to buy AAPL near 147.21 with an upside target of 149.94. This data also tells us to set a stop loss @ 146.95 to protect against excessive loss in case the stock begins to move against the trade. 147.21 is the first level of support below 149.265, and by rule, any test of support is a buy signal. In this case, 147.21, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

Day Trading Plans for AAPL

January 8, 2019, 10:17 am ET

Buy near support, sell or short near resistance, and take advantage of the opportunities this stock provides. The BLUE dot is the current price, the RED dots are resistance levels, and the GREEN are support levels. Review the trading plans below. We like tight stops.

Technical Summary: 133.24, 140.47, 147.21, 147.85, **149.265**, 149.94, 153.88, 160.61, 195.37, 241.06, Where 149.265 = the recent price



Legend

- Current stock price
- Support level
- Resistance level

Stock Finder

Find a Stock to Buy or Short

Buy This Stock - Day Trades

AAPL - (Long) Resistance Plan Buy over 149.94, target 153.88, Stop Loss @ 149.73

If 149.94 begins to break higher, the technical summary data tells us to buy AAPL just over 149.94, with an upside target of 153.88. The data also tells us to set a stop loss @ 149.73 in case the stock turns against the trade. 149.94 is the first level of resistance above 149.265, and by rule, any break above resistance is a buy signal. In this case, 149.94, initial resistance, would be breaking higher, so a buy signal would exist. Because this plan is based on a break of resistance, it is referred to as a Long Resistance Plan.

AAPL - (Long) Support Plan Buy near 147.85, target 149.94, Stop Loss @ 147.64

Buy near 147.85, target 149.94, Stop Loss @ 147.64The technical summary data tells us to buy AAPL near 147.85 with an upside target of 149.94. This data also tells us to set a stop loss @ 147.64 to protect against excessive loss in case the stock begins to move against the trade. 147.85 is the first level of support below 149.265, and by rule, any test of support is a buy signal. In this case, 147.85, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

Short This Stock - Day Trades

AAPL - (Short) Resistance Plan Short near 149.94, target 147.85, Stop Loss @ 150.15.

The technical summary data is suggesting a short of AAPL if it tests 149.94 with a downside target of 147.85. We should have a stop loss in place at 150.15 though in case the stock begins to move against the trade. By rule, any test of resistance is a short signal. In this case, if resistance, 149.94, is being tested a short signal would exist. Because this plan is a short plan based on a test of resistance it is referred to as a Short Resistance Plan.

AAPL - (Short) Support Plan

Short under 147.85, target 147.21, Stop Loss @ 148.06

Buy near 147.85, target 149.94, Stop Loss @ 147.64The technical summary data tells us to buy AAPL near 147.85 with an upside target of 149.94. This data also tells us to set a stop loss @ 147.64 to protect against excessive loss in case the stock begins to move against the trade. 147.85 is the first level of support below 149.265, and by rule, any test of support is a buy signal. In this case, 147.85, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

Fundamental Charts

Find the Fundamental Charts for AAPL below. With a focus on earnings growth valuation, these charts help define the underlying company.



AAPL EPS Analysis



AAPL Revenue



AAPL Growth Rate - Quartely



AAPL P/E Chart



AAPL PEG





Tuesday's Analysis + this is a Big Deal...

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Strategies Summary

Review these strategies on our Website

CORE

Neutralization is OFF. We will not be greedy. We will look to take profits soon. Watch your email.

SENTIMENT TABLE STRATEGY

The Sentiment Table is overbought again, that fast. We closed QID using the subjective rule because higher market levels looked likely, but the Sentiment Table went from 66 near term strong to 102 in 1 day. The Market is overbought again, and QID will be re-entered by rule on Tuesday.

STRATEGIC PLAN

The Strategic Plan Strategy stopped DXD, and then a couple hours later it triggered DDM. These were directly related to the 0.5% stop rule and the 25-point trigger rule. The parameters have also been updated to reflect the new longer term down channels, and there is a close-trigger to close this position. Review these.

STOCK OF THE WEEK

XLNX has not triggered

SWING TRADING

This strategy ended 2x long NDX

DAY TRADING

The Strategy had a busy day for a nil return.

Technical Analysis

NDX		
R2	6516	
R1	6490	
NDX	6488	
S1	6421	
S2	6396	

	DJIA	
R2	24150	
R1	23750	
DJIA	23531	
S1	23512	
S2	23450	

	SPX	
R2	2580	
R1	2555	
SPX	2550	
S1	2532	
S2	2519	

RUT		
R2	1415	
R1	1410	
RUT	1405	
S1	1361	
S2	1355	

Alerts Viewer Data

Secondary Resistance: 6516

Initial Resistance: 6490

Initial Support: 6421

Secondary Support: 6396

Open Alerts Viewer

Trader Psychology

Traders expect higher levels.

Heads Up

From the most recent Weekend's Newsletter: The Markets can test converted resistance again. Watch for a test of converted resistance and prepare for moves in both directions based on a successful or unsuccessful test this week.

General Commentary

The longer term charts have changed! Down channels have formed. This is a big deal. The declines that happened already and the definition of longer term support that took place in December has allowed a longer term down channel to form.

According to those down channels, see them in the longer term charts, the markets have not yet tested longer term down channel resistance levels. Those are about 1% above the Market's closing level on Monday, on average.

The longer term charts, as a result, tell us to expect modestly higher levels and then lower lows again. That means, lower than December's lows.

I have more to say, but I'm going to stop there. Additional dialogue can be found in the complimentary combined analysis. As far as this commentary goes, I'll Keep it Simple.

KISS: Slightly higher levels and then lower lows is a real probability.

Our strategies have the ability to react to that. If you look closely at the Sentiment Table and Strategic Plan Strategies, you will see that the Sentiment Tale requires a little more push to get to overbought again, and the Strategic Plan has updated parameters that will call for profit taking much sooner than otherwise expected, and then a short. That's because of the new down channel. Review these to see what I mean.

Support: Please use <u>SKYPE by Microsoft</u> to receive real time support and to ask direct questions. Open Skype, and add "Stock Traders Daily." Search for us using the 3 words with spaces (format is important), and either wave at us or add us as a contact. Tell us your username, and we will add you as a contact and answer your questions when they arise.

Disclaimer: Past Performance is no guarantee of future results. Substantial losses may come from investing in the stock market. Consult with your personal financial advisor before making any decisions to invest. These are DIY results.

Review the Charts

Combined Analysis

Our combined analysis for Tuesday tells us to expect the Markets to begin the day with a bias to increase and if initial support levels hold, we should expect an increase of about 1% more from the market before it faces formidable resistance again. The Markets are bouncing back, but longer term down channels have also developed. Support has been defined on a near, mid, and longer term basis, but near term and midterm up-channel resistance has not been tested, and longer term down channel resistance has not been tested either. If initial support holds as that is defined in our combined data tables, we should expect tests of these resistance levels, but if initial support breaks lower again the markets can turn down prematurely. Treat already tested support as inflection and prepare for modestly higher levels so long as that remains true. Lower lows look likely over time, but not immediately, unless support breaks. So far support is holding.

Review the Charts

Near Term Analysis

Our combined near term analysis tells us that the Markets are in near term up-channels and the support lines of these channels have been tested most recently. If near term up-channel support holds, we should expect a higher high and target near term up-channel resistance. If up-channel support breaks expect neutral channels and a test of neutral support afterwards instead. Treat near term up-channel support as inflection either way.

Review the Charts

Mid Term Analysis

Our combined midterm analysis tells us that the Market is in midterm upward sloping channels and the resistance levels of these up-channels is close. Resistance has not yet been tested, but the markets are much closer to resistance than support at this time. If midterm resistance is tested and it holds, we should expect a decline of serious magnitude and a test of up-channel support again. Otherwise, if midterm upchannel resistance breaks higher instead we should prepare for a steeper midterm up-channel afterwards instead. Up-channel resistance is inflection, and our combined midterm analysis tells us to expect a test soon.

Review the Charts

Long Term Analysis

Our combined longer term analysis tells us that longer term down channels have now developed. These are rooted in the declines that started last October. The markets established support late in December, down channel support held, and the markets are now bouncing back towards longer term down channel resistance levels again. An additional increase of about 1% would be reasonable before tests of these down channel resistance lines takes place. Lower highs and lower lows are evident in these new longer term channels, but the neutral trend lines have not yet dissolved. Prepare for modestly higher levels and then a turn down again according to these patterns.

Review the Charts

Stock Trading

First Review our Combined analysis and Commentary, then select the appropriate plan-type. Or, use our <u>Correlation Tool</u> in Real-Time when support or resistance is tested to get the best result.

Long Support Plans (<u>more</u>)	Long Resistance Plans (more)
FB	WBA
Buy over 137.93,	Buy over 70.14,
Target 166.49,	Target 79.13,
Stop Loss @ 137.67.	Stop Loss @ 69.88.
STT	ХВІ
Buy over 64.88,	Buy over 79.82,
Target 73.33,	Target 93.80,
Stop Loss @ 64.62.	Stop Loss @ 79.56.
SPG	CVX
Buy over 168.82,	Buy over 112.75,
Target 185.05,	Target 120.81,
Stop Loss @ 168.56.	Stop Loss @ 112.49.
MS	IP
Buy over 41.55,	Buy over 42.98,
Target 45.41,	Target 48.80,
Stop Loss @ 41.29.	Stop Loss @ 42.72.

Short Support Plans (more)

FB

Short under 137.93, Target 131.43, Stop Loss @ 138.19.

XLNX

Short under 89.67, Target 87.49, Stop Loss @ 89.93.

STT

Short under 64.88, Target 61.13, Stop Loss @ 65.14.

SPG

Short under 168.82, Target 158.98, Stop Loss @ 169.08.

Short Resistance Plans (more)

LOW

Target 87.77, Stop Loss @ 96.

INTC

Short under 47.49,

Target 44.84,

Stop Loss @ 47.75.

MAR

Short under 108.16

Target 99.56,

Stop Loss @ 108.42

HPQ

Short under 20.98, Target 20.48, Stop Loss @ 21.24.

Institutional Research



Outlook 2019 Here is our Outlook for 2019. January 02, 2019

Sentiment Table Indicator

Weak	Neutral	Strong
<u>13</u>	<u>25</u>	<u>102</u>
<u>101</u>	<u>38</u>	1
<u>20</u>	<u>120</u>	



Economic Analysis

Has Trump Damaged the China Deal?

The statements made by both President Trump and Wilbur Ross relating to Trade Talks with China put the entire deal at risk. These were very bad decisions. They said China was motivated because their economies were weakened by Tariffs, and they needed to make a deal.

Behind closed doors this is probably quite obvious, but when the issue is laid out for the global public to see the connotation changes and what was an aggressive negotiation tactic can be damaging instead.

I understand applying pressure, and I understand negotiation, but that was in bad taste, and it could easily backfire as well. China is clearly feeling the pain, at least its stock market has been, but the growth rate is still solid. In fact, if we had their GDP growth rate our interest rates would be much higher, and Powell wouldn't need to backpedal; it would be like the 1920s in more ways than one.

Yes, the GDP Growth Rate in China has come down some, this has taken the fluff out of the Chinese Stock Market, but the Chinese Economy is still solid. In fact, it is so solid that if China felt defaced in any way by the United States they could easily walk away, and in 10 years they would still have grown at a rapid pace compared to the developed world.

Clearly, China wants that growth back, no one likes to see slower growth rates, but at what cost?

Answers are not congruent between the US and China because the cultures are not the same, and societal and governmental ingrained priorities are different. In fact, we could say that Trump and China are on the exact opposite sides of the priority spectrum.

Public Perception matters in China; at least, it matters to the Government. Trump is a different animal, and that's fine, so long as it does not interfere with negotiations. My concern is that it has.

Importantly, I am not trying to say that these recent comments by Trump and Ross will kill the deal, but they have more negative implications than positives.

Positives:

- 1. On the positive side, it applies pressure to China.
 - 2. It motivates China to make a deal with the US.
 - 3. It puts Trump in a position of Strength.

Negatives:

- 1. It makes China look bad.
- 2. It makes China appear vulnerable.
- 3. It makes the Global Economy think Trump is in control.
- 4. It makes Chinese Citizens think China needs the US.
 - 5. It is counter the socialist mentality.

My warning is that these comments from Trump and Ross have likely damaged the deal. Comments like that make them look like rookies. They are on the biggest stage on the planet, they have China right where they want them, and then they say something like this that could damage that progress.

Either they made a big mistake, or they are turning up the heat publicly because China is NOT very easy to negotiate with, and they are having trouble. Either way, the comments by Trump and Ross were not good. I consider these comments negative either way.

Economy

Investment Rate

This liquidity update was issued in our Special Reports in advance of the declines that Began in October, and it warned that global liquidity was set to collapse on October 1. That's why volatility has skyrocketed.

Read the Liquidity Report





About Us

Reuters: We have been sending Reuters about 1000 Stock Reports like this daily for the past 15 years. They provide our reports to their institutional client base.

- Founded on Jan 2, 2000 The Peak of the Internet Bubble.
- We are Rooted in Proactive Strategies.
- Triple digit returns were posted in 2000, 2001, 2002.
- "The Investment Rate" was Developed in 2002.
- We Became 'Buy and Hold' investors until late 2006.
- We reverted to Proactive Strategies exclusively in 2007
- The Investment Rate told us December 2007 would be the beginning of a major decline.
- Between Dec. 2007 and June 2009 our Stock of the Week Strategy posted 120%.
- The Declines Started, but then Stimulus Kicked In.
- We never stopped being proactive and using proactive strategies.
- Investors became lazy and accustomed to Stimulus.
- Our Strategies require a little work, and no one saw the need during stimulus.
- Still, our Strategic Plan Strategy Beat the SPX by 90% from credit crisis lows*
- Our Sentiment Table Strategy posted 68% in 2015.
- Our LETS Strategy posted 92% in 2016.
- Our Strategies are designed to be used in any market environment.
- They are coupled with our timing indicators and market analysis.
- We are using Proactive Strategies Exclusively.
- We will until the market crashes again.
- We can make money along the way we are proven.
- And then we intend to buy the capitulation again when it comes.
- The Investment Rate and our Liquidity Analysis tell us when it will come.
- Register as a Subscriber Here
- *Strategic Plan Strategy as of 10.11.18.

Disclaimer: Past Performance is no guarantee of future results. Substantial losses may come from investing in the stock market. Consult with your personal financial advisor before making any decisions to invest. These are DIY results; managed money results may differ slightly.

Strategic Plan Strategy From Inception



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