

Investment Advice for ASBC



IMPORTANT: This report was updated on 09.29.2014 and since then the report may have changed. Updates are available to subscribers - [Stock Traders Daily](#)

Fundamental Analysis

1. At the bottom of this PDF you will find fundamental charts
2. Fundamental charts exist for stocks, not ETFs or ETNs
3. The focus of our fundamental observations is EPS growth
4. We track EPS on a trailing 12 month basis every quarter
5. We compare Q/Q and Y/Y to determine EPS growth
6. We chart P/E over time to identify ebbs and flows
7. And conclude with a PEG ratio evaluation of relative value.

Technical Analysis

1. We cover 5000 stocks fundamentally, but only 1300 technically
2. If you would like us to cover your stock technically please register.
3. If we cover your stock now the technicals will tell you where to buy and sell.
4. We recommend that investors start with the long term trading plans.
5. Technicals change as prices change, so updates are available on [Stock Traders Daily](#)

Trend Tracker

1. We also offer an automated Trading Tool
2. It does almost all of the work for you
3. It is free to all of our subscribers on [Stock Traders Daily](#)

Special Offer

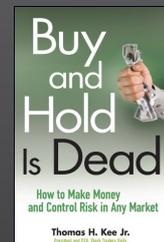
If you join us for a [free trial](#) we will personally help you with ASBC, and answer all of your questions about the economy, stock market, and your investments.

Stock of the Week

↑ **294.14%** as of Sep 2014

Our [Stock of the Week Strategy](#) was beating the market by 225% as of Sep 2014. That is because it has integrated risk controls. We will show you how it is done.

Stock Traders Daily also has the most accurate leading longer term Stock Market and Economic Indicator ever developed. It is called [The Investment Rate](#), and it is available for our clients.



Buy & Hold is Dead

by Thomas H. Kee Jr.

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The Investment Rate

Our Proprietary macroeconomic analysis has identified every major economic and market cycle in US History in advance. See what it says about today's environment. [MORE](#)

Stock Finder

Find a Stock to Buy or Short

Stock Report

Go

ASBC (ASSOCIATED BANC-CORP)

Recently trading at: **17.605** September 30, 2014, 1:31 am ET

(Fundamental charts offered below)

Technical Summary

Term →	Near	Mid	Long
Bias	Weak	Neutral	Neutral
P1	17.39	17.25	17.27
P2	17.66	18.03	18.35
P3	17.90	18.83	19.46

Suggestion: Start with the longer term trading plans.

The technical summary data above is used to determine trading plans. In order to use the data effectively you must determine a duration for your trade. Persons unfamiliar with our reports are encouraged to start with a review of the longer term trading plans.

The data above has been derived in real time using our proprietary algorithms. These have been in use since 2002, and they help us to determine actionable trading plans for more than 1300 stocks, ETFs, markets, and more. This is a stock-specific report, but complete market analysis is also available.

Please note: The Trading Plans associated with this report were generated at the time of the report. This is therefore a Real Time Trading report, and the trading plans herein will change as prices change. To obtain an updated report at any time, please click here:

[UPDATE THIS REPORT](#)

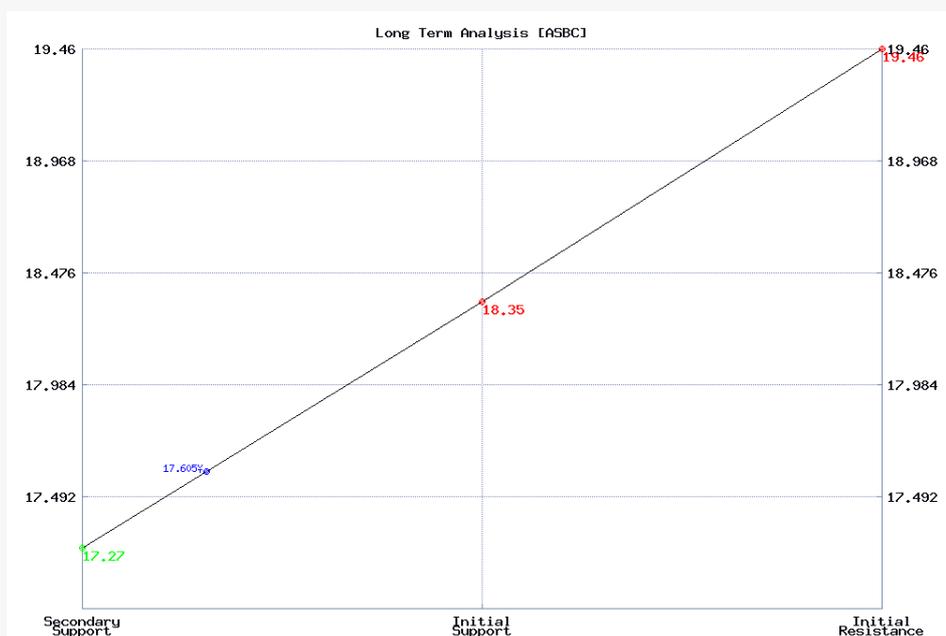


Long Term Trading Plans for ASBC

September 30, 2014, 1:31 am ET

The technical Summary and associated Trading Plans for ASBC listed below will help you make important timing decisions for your trades. This data is based on our proprietary analysis for ASBC. In addition we offer Market Timing Models and Stock Filters in the links above which may increase the proficiency of the decisions you make.

Technical Summary: 17.27, 17.605 , 18.35, 19.46, Where 17.605 = the recent price



Legend

- Current stock price
- Support level
- Resistance level

Stock Finder

Find a Stock to Buy or Short

Buy This Stock

ASBC - (Long) Support Plan

Buy over 17.27 target 18.35
stop loss @ 17.01

Buy over 17.27 target 18.35 stop loss @ 17.01

Buy over 17.27 target 18.35 stop loss @ 17.01.

The technical summary data tells us to buy ASBC near 17.27 with an upside target of 18.35. This data also tells us to set a stop loss @ 17.01 to protect against excessive loss in

Short This Stock

ASBC - (Short) Resistance Plan

Short under 18.35, target 17.27, stop loss @ 18.61

Short under 18.35, target 17.27, stop loss @ 18.61

Short under 17.27 target n/a stop loss @ 17.53.

The technical summary data is suggesting a short of ASBC if it breaks below 17.27, But there is no current downside target from the

case the stock begins to move against the trade. 17.27 is the first level of support below 17.605 , and by rule, any test of support is a buy signal. In this case, support 17.27 would be being tested, so a buy signal would exist.

ASBC - (Long) Resistance Plan

Buy over 18.35, target 19.46, stop loss @ 18.09

Buy over 18.35, target 19.46, stop loss @ 18.09

Buy over 18.35, target 19.46, stop loss @ 18.09.

If 18.35 begins to break higher, the technical summary data will suggest a buy of ASBC over 18.35, with an upside target of 19.46. The data also tells us to set a stop loss @ 18.09 in case the stock turns against the trade. 18.35 is the first level of resistance above 17.605, and by rule, any break above resistance is a buy signal. In this case, resistance 17.27 would be breaking higher, so a buy signal would exist./p>

summary table. This tells us that we should hold this position until either a revised target is generated, which usually occurs at the open of the next session, or until this position has been stopped. We should have a stop loss in place at 17.53 according to the data. 17.27 is the first level of support below 17.605, and by rule, any break below support is a short signal. In this case, if support 17.27 is breaking lower, a short signal would exist.

ASBC - (Short) Support Plan

Short under 17.27 target n/a stop loss @ 17.53

Short under 17.27 target n/a stop loss @ 17.53

Short under 18.35 target 17.27 stop loss @ 18.61.

The technical summary data is suggesting a short of ASBC as it gets near 18.35 with a downside target of 17.27. We should have a stop loss in place at 18.61 though. 18.35 is the first level of resistance above 17.605, and by rule, any test of resistance is a short signal. In this case, if resistance 18.35 is being tested, so a short signal would exist.

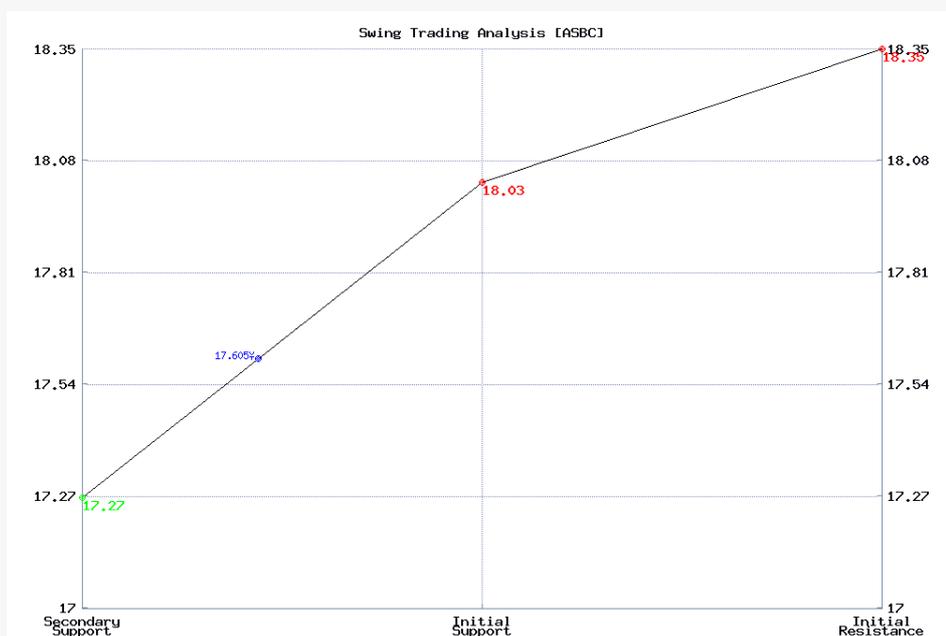
Please Note: The Trading Plans listed above are based on real time stock prices. They are dynamic and they change as the market changes so they are only valid at or near the time you request them. **Please refresh your request if you delay your decisions.**

Swing Trading Plans for ASBC

September 30, 2014, 1:31 am ET

The technical Summary and associated Trading Plans for ASBC listed below will help you make important timing decisions for your trades. This data is based on our proprietary analysis for ASBC. In addition we offer Market Timing Models and Stock Filters in the links above which may increase the proficiency of the decisions you make.

Technical Summary: 17.27, 17.605, 18.03, 18.35, 18.83, 19.46, Where 17.605 = the recent price



Legend

- Current stock price
- Support level
- Resistance level

Stock Finder

Find a Stock to Buy or Short

Buy This Stock

ASBC - (Long) Resistance Plan

Buy over 18.03, target 18.35, Stop Loss @ 17.77

Buy over 18.03, target 18.35, Stop Loss @ 17.77

Buy over 18.03, target 18.35, Stop Loss @ 17.77 If 18.03 begins to break higher, the technical summary data tells us to buy ASBC just over 18.03, with an upside target of 18.35. The data also tells us to set a stop loss @

Short This Stock

ASBC - (Short) Resistance Plan

Short near 18.03, target 17.27, Stop Loss @ 18.29

Short near 18.03, target 17.27, Stop Loss @ 18.29

Short near 18.03, target 17.27, Stop Loss @ 18.29 The technical summary data is suggesting a short of ASBC if it tests 18.03 with a downside target of 17.27. We should have a stop loss in place at 18.29 though in

17.77 in case the stock turns against the trade. 18.03 is the first level of resistance above 17.605, and by rule, any break above resistance is a buy signal. In this case, 18.03, initial resistance, would be breaking higher, so a buy signal would exist. Because this plan is based on a break of resistance, it is referred to as a Long Resistance Plan.

ASBC - (Long) Support Plan

Buy near 17.27, target 18.03,
Stop Loss @ 17.01

Buy over 18.03, target 18.35, Stop Loss @ 17.77

Buy near 17.27, target 18.03, Stop Loss @ 17.01
The technical summary data tells us to buy ASBC near 17.27 with an upside target of 18.03. This data also tells us to set a stop loss @ 17.01 to protect against excessive loss in case the stock begins to move against the trade. 17.27 is the first level of support below 17.605, and by rule, any test of support is a buy signal. In this case, 17.27, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

case the stock begins to move against the trade. By rule, any test of resistance is a short signal. In this case, if resistance, 18.03, is being tested a short signal would exist. Because this plan is a short plan based on a test of resistance it is referred to as a Short Resistance Plan.

ASBC - (Short) Support Plan

Short under 17.27, target n/a,
Stop Loss @ 17.53

Short under 17.27, target n/a, Stop Loss @ 17.53

Buy near 17.27, target 18.03, Stop Loss @ 17.01
The technical summary data tells us to buy ASBC near 17.27 with an upside target of 18.03. This data also tells us to set a stop loss @ 17.01 to protect against excessive loss in case the stock begins to move against the trade. 17.27 is the first level of support below 17.605, and by rule, any test of support is a buy signal. In this case, 17.27, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

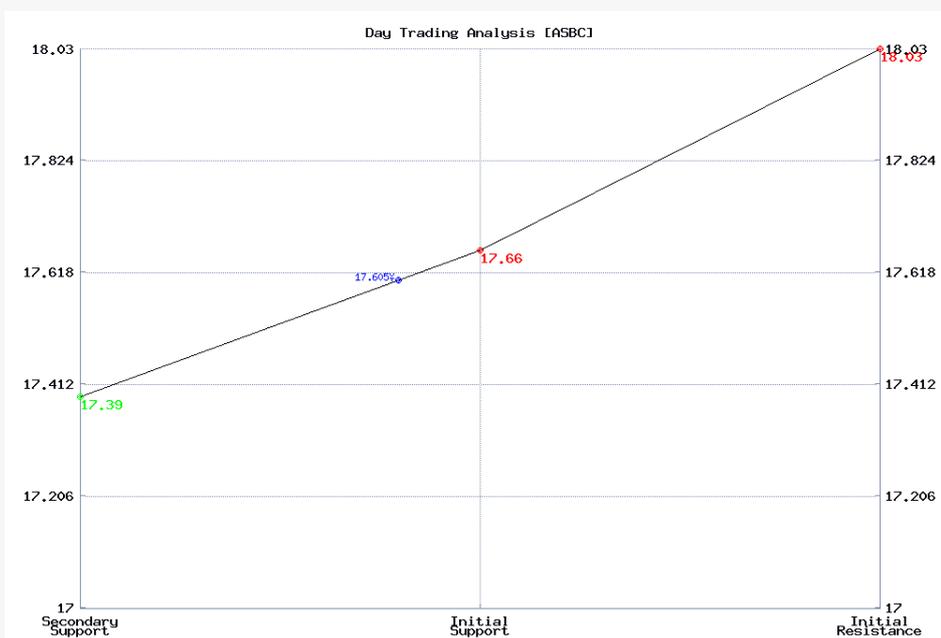
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Day Trading Plans for ASBC

September 30, 2014, 1:31 am ET

The technical Summary and associated Trading Plans for ASBC listed below will help you make important timing decisions for your trades. This data is based on our proprietary analysis for ASBC. In addition we offer Market Timing Models and Stock Filters in the links above which may increase the proficiency of the decisions you make.

Technical Summary: 17.39, 17.605, 17.66, 18.03, 18.35, 18.83, 19.46, Where 17.605 = the recent price



Legend

- Current stock price
- Support level
- Resistance level

Stock Finder

Find a Stock to Buy or Short

Buy This Stock

ASBC - (Long) Resistance Plan

Buy over 17.66, target 18.03,
Stop Loss @ 17.45

Buy over 17.66, target 18.03, Stop Loss @ 17.45

Buy over 17.66, target 18.03, Stop Loss @ 17.45
If 17.66 begins to break higher, the technical summary data tells us to buy ASBC just over 17.66, with an upside target of 18.03.

Short This Stock

ASBC - (Short) Resistance Plan

Short near 17.66, target
17.39, Stop Loss @ 17.87

Short near 17.66, target 17.39, Stop Loss @ 17.87

Short near 17.66, target 17.39, Stop Loss @ 17.87
The technical summary data is suggesting a short of ASBC if it tests 17.66 with a downside target of 17.39. We should

The data also tells us to set a stop loss @ 17.45 in case the stock turns against the trade. 17.66 is the first level of resistance above 17.605, and by rule, any break above resistance is a buy signal. In this case, 17.66, initial resistance, would be breaking higher, so a buy signal would exist. Because this plan is based on a break of resistance, it is referred to as a Long Resistance Plan.

ASBC - (Long) Support Plan

Buy near 17.39, target 17.66,
Stop Loss @ 17.18

Buy over 17.66, target 18.03, Stop Loss @ 17.45

Buy near 17.39, target 17.66, Stop Loss @ 17.18
The technical summary data tells us to buy ASBC near 17.39 with an upside target of 17.66. This data also tells us to set a stop loss @ 17.18 to protect against excessive loss in case the stock begins to move against the trade. 17.39 is the first level of support below 17.605, and by rule, any test of support is a buy signal. In this case, 17.39, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

have a stop loss in place at 17.87 though in case the stock begins to move against the trade. By rule, any test of resistance is a short signal. In this case, if resistance, 17.66, is being tested a short signal would exist. Because this plan is a short plan based on a test of resistance it is referred to as a Short Resistance Plan.

ASBC - (Short) Support Plan

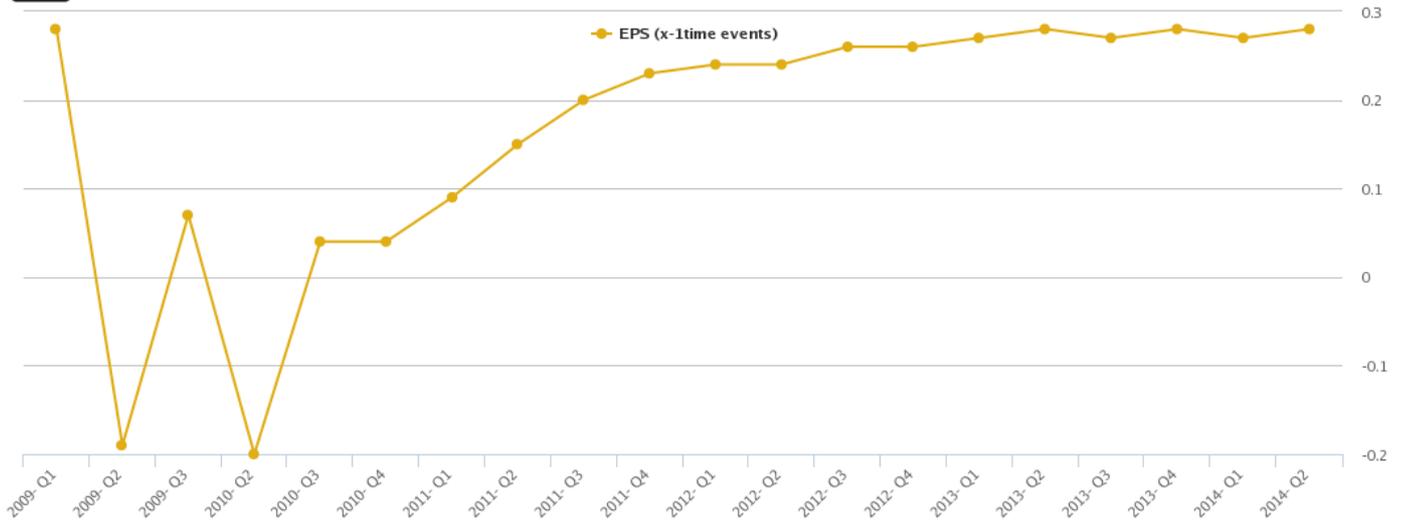
Short under 17.39, target n/a,
Stop Loss @ 17.6

Short under 17.39, target n/a, Stop Loss @ 17.6

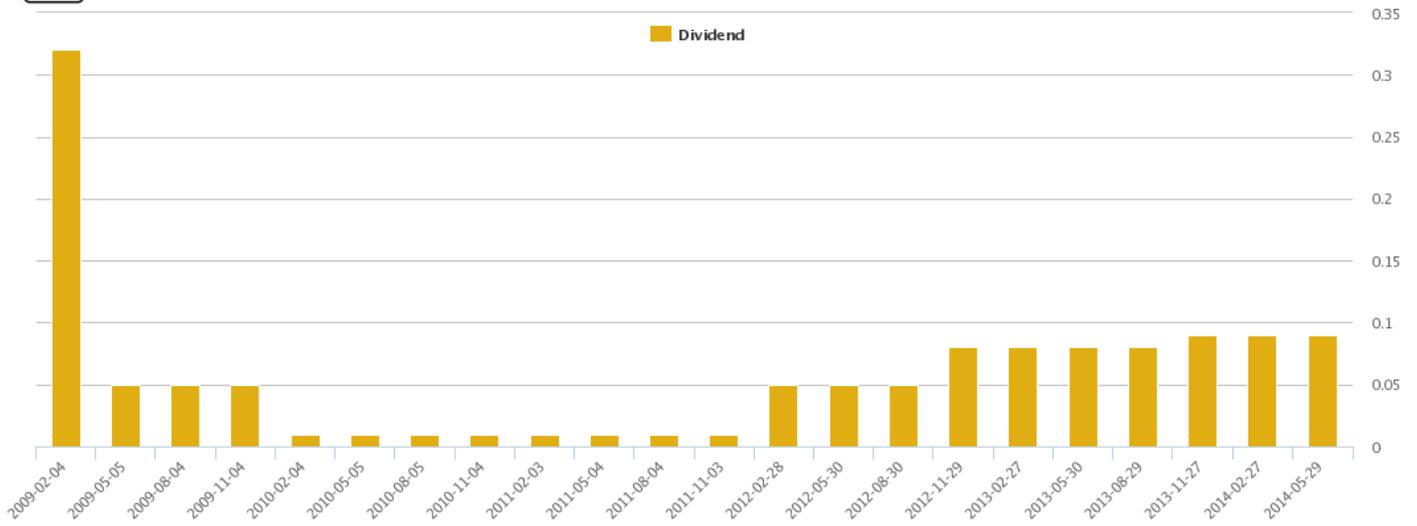
Buy near 17.39, target 17.66, Stop Loss @ 17.18
The technical summary data tells us to buy ASBC near 17.39 with an upside target of 17.66. This data also tells us to set a stop loss @ 17.18 to protect against excessive loss in case the stock begins to move against the trade. 17.39 is the first level of support below 17.605, and by rule, any test of support is a buy signal. In this case, 17.39, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

Please Note: The Trading Plans listed above are based on real time stock prices. They are dynamic and they change as the market changes so they are only valid at or near the time you request them. **Please refresh your request if you delay your decisions.**

ASBC EPS Analysis



ASBC stock dividend chart



pre

ASBC Revenue



2010-Q3

236

235

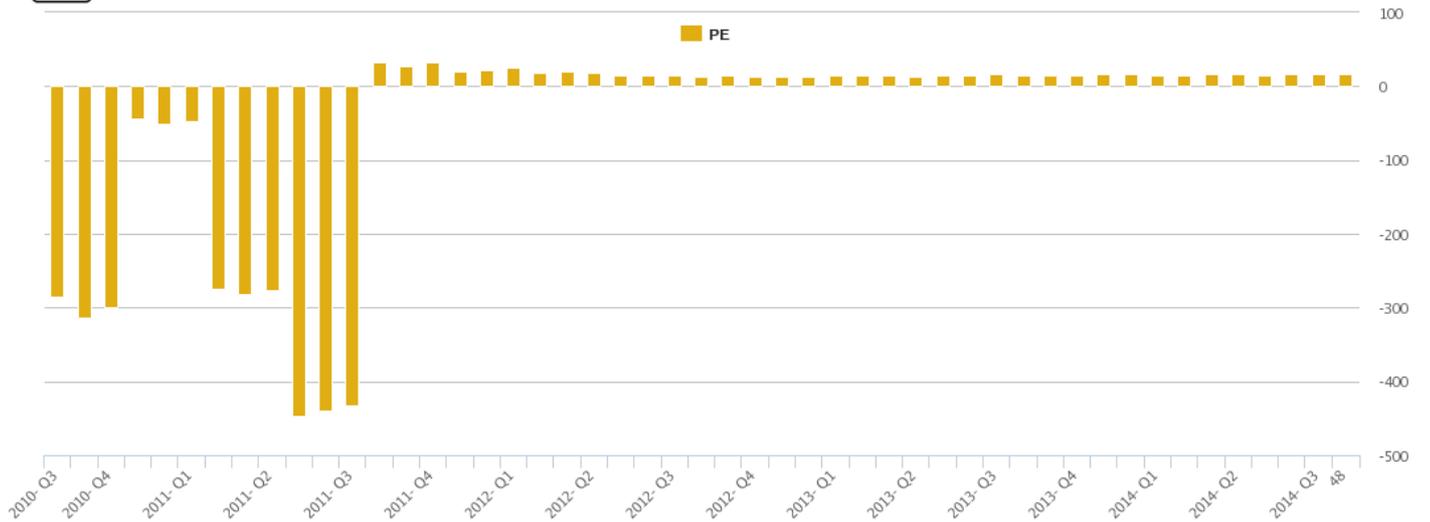
ASBC stock chart



ASBC Growth rate - Yearly



ASBC P/E chart



ASBC PEG chart

