Investment Advice for GOOG

IMPORTANT: This report was updated on 09.25.2014 and since then the report may have changed. Updates are available to subscribers - <u>Stock Traders Daily</u>

Fundamental Analysis

- 1. At the bottom of this PDF you will find fundamental charts
- 2. Fundamental charts exist for stocks, not ETFs or ETNs
- 3. The focus of our fundamental observations is EPS growth
- 4. We track EPS on a trailing 12 month basis every quarter
- 5. We compare Q/Q and Y/Y to determine EPS growth
- 6. We chart P/E over time to identify ebbs and flows
- 7. And conclude with a PEG ratio evaluation of relative value.

Technical Analysis

- 1. We cover 5000 stocks fundamentally, but only 1300 technically
- 2. If you would like us to cover your stock technically please register.
- 3. If we cover your stock now the technicals will tell you where to buy and sell.
- 4. We recommend that investors start with the long term trading plans.
- 5. Technicals change as prices change, so updates are available on <u>Stock Traders Daily</u>

Trend Tracker

- 1. We also offer an automated Trading Tool
- 2. It does almost all of the work for you
- 3. It is free to all of our subscribers on Stock Traders Daily

Special Offer

If you join us for a <u>free trial</u> we will personally help you with GOOG, and answer all of your questions about the economy, stock market, and your investments.



Stock of the Week

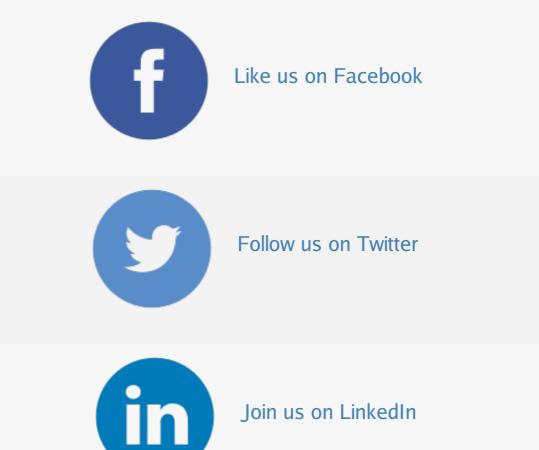
1294.14% as of Sep 2014

Our <u>Stock of the Week</u> <u>Strategy</u> was beating the market by 225% as of Sep 2014. That is because it has integrated risk controls. We will show you how it is done.

Stock Traders Daily also has the most accurate leading longer term Stock Market and Economic Indicator ever developed. It is called <u>The</u> <u>Investment Rate</u>, and it is available for our clients.



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The Investment Rate

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Stock Finder

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Stock Report

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GOOG (GOOGLE)

Recently trading at: 575.06 September 26, 2014, 3:57 am ET

(Fundamental charts offered below)

Technical Summary

Term →	Near	Mid	Long
Bias	Weak	Neutral	Weak
P1	574.31	559.62	16.10
P2	581.38	580.23	388.69
P3	592.17	599.58	761.51

Suggestion: Start with the longer term trading plans.

The technical summary data above is used to determine trading plans. In order to use the data effectively you must determine a duration for your trade. Persons unfamiliar with our reports are encouraged to start with a review of the longer term trading plans.

The data above has been derived in real time using our proprietary algorithms. These have been in use since 2002, and they help us to determine actionable trading plans for more than 1300 stocks, ETFs, markets, and more. This is a stock-specific report, buy complete market analysis is also available.

Please note: The Trading Plans associated with this report were generated at the time of the report. This is therefore a Real Time Trading report, and the trading plans herein will change as prices change. To obtain an updated report at any time, please click here: <u>UPDATE THIS REPORT</u>



Long Term Trading Plans for GOOG

September 26, 2014, 3:57 am ET

The technical Summary and associated Trading Plans for GOOG listed below will help you make important timing decisions for your trades. This data is based on our proprietary analysis for GOOG. In addition we offer Market Timing Models and Stock Filters in the links above which may increase the proficiency of the decisions you make.





Buy This Stock

GOOG - (Long) Support Plan

Buy over 388.69 target 761.51 stop loss @ 388.43

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Buy over 388.69 target 761.51 stop loss @ 388.43.

The technical summary data tells us to buy GOOG near 388.69 with an upside target of 761.51. This data also tells us to set a stop

Short This Stock

GOOG - (Short) Resistance Plan

Short under 761.51, target 388.69, stop loss @ 761.77

Short under 761.51, target 388.69, stop loss @ 761.77

Short under 388.69 target 16.10 stop loss @ 388.95.

The technical summary data is suggesting a short of GOOG if it breaks below 388.69 with a downside target of 16.10. we should also have

loss @ 388.43 to protect against excessive loss in case the stock begins to move against the trade. 388.69 is the first level of support below 575.06, and by rule, any test of support is a buy signal. In this case, support 388.69 is being tested, a buy signal would exist.

GOOG - (Long) Resistance Plan

Buy over 761.51, target n/a, stop loss @ 761.25

Buy over 761.51, target n/a, stop loss @ 761.25

Buy over 761.51, target n/a, stop loss @ 761.25.

If 761.51 begins to break higher, the technical summary data will suggest a buy of GOOG over 761.51, with an upside target of n/a. The data also tells us to set a stop loss @ 761.25 in case the stock turns against the trade. 761.51 is the first level of resistance above 575.06, and by rule, any break above resistance is a buy signal. In this case, resistance 761.51 is breaking higher, a buy signal would exist./p> a stop loss in place at 388.95 according to the data. 388.69 is first level of support below 575.06, and by rule, any break below support is a short signal. In this case, if support 388.69 is breaking lower, a short signal would exist.

GOOG - (Short) Support Plan

Short under 388.69 target 16.10 stop loss @ 388.95

Short under 388.69 target 16.10 stop loss @ 388.95

Short under 761.51 target 388.69 stop loss @ 761.77

The technical summary data is suggesting a short of GOOG as it gets near 761.51 with a downside target of 388.69. We should have a stop loss in place at 761.77 though. 761.51 is the first level of resistance above 575.06, and by rule, any test of resistance is a short signal. In this case, if resistance 761.51 is being tested, a short signal would exist.

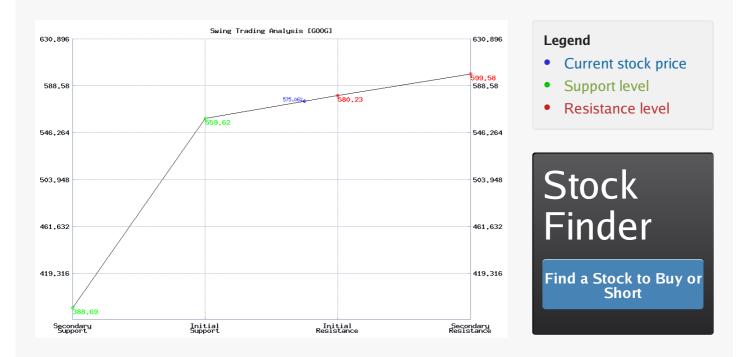
Please Note: The Trading Plans listed above are based on real time stock prices. They are dynamic and they change as the market changes so they are only valid at or near the time you request them. **Please refresh your request if you delay your decisions.**

Swing Trading Plans for GOOG

September 26, 2014, 3:57 am ET

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Technical Summary: 16.10, 388.69, 559.62, **575.06**, 580.23, 599.58, 761.51, Where 575.06 = the recent price



Buy This Stock

GOOG - (Long) Resistance Plan

Buy over 580.23, target 599.58, Stop Loss @ 579.97

Buy over 580.23, target 599.58, Stop Loss @ 579.97

Buy over 580.23, target 599.58, Stop Loss @ 579.97If 580.23 begins to break higher, the technical summary data tells us to buy GOOG just over 580.23, with an upside target of

Short This Stock

GOOG - (Short) Resistance Plan

Short near 580.23, target 559.62, Stop Loss @ 580.49

Short near 580.23, target 559.62, Stop Loss @ 580.49

Short near 580.23, target 559.62, Stop Loss @ 580.49The technical summary data is suggesting a short of GOOG if it tests 580.23 with a downside target of 559.62. We should 599.58. The data also tells us to set a stop loss @ 579.97 in case the stock turns against the trade. 580.23 is the first level of resistance above 575.06, and by rule, any break above resistance is a buy signal. In this case, 580.23, initial resistance, would be breaking higher, so a buy signal would exist. Because this plan is based on a break of resistance, it is referred to as a Long Resistance Plan.

GOOG - (Long) Support Plan

Buy near 559.62, target 580.23, Stop Loss @ 559.36

Buy over 580.23, target 599.58, Stop Loss @ 579.97

Buy near 559.62, target 580.23, Stop Loss @ 559.36The technical summary data tells us to buy GOOG near 559.62 with an upside target of 580.23. This data also tells us to set a stop loss @ 559.36 to protect against excessive loss in case the stock begins to move against the trade. 559.62 is the first level of support below 575.06, and by rule, any test of support is a buy signal. In this case, 559.62, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan. have a stop loss in place at 580.49 though in case the stock begins to move against the trade. By rule, any test of resistance is a short signal. In this case, if resistance, 580.23, is being tested a short signal would exist. Because this plan is a short plan based on a test of resistance it is referred to as a Short Resistance Plan.

GOOG - (Short) Support Plan

Short under 559.62, target 388.69, Stop Loss @ 559.88

Short under 559.62, target 388.69, Stop Loss @ 559.88

Buy near 559.62, target 580.23, Stop Loss @ 559.36The technical summary data tells us to buy GOOG near 559.62 with an upside target of 580.23. This data also tells us to set a stop loss @ 559.36 to protect against excessive loss in case the stock begins to move against the trade. 559.62 is the first level of support below 575.06, and by rule, any test of support is a buy signal. In this case, 559.62, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

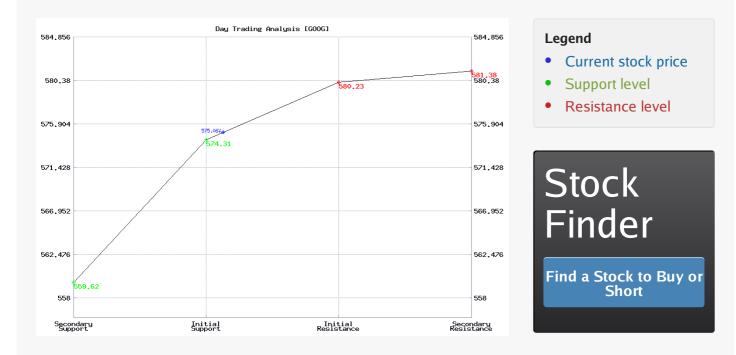
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Day Trading Plans for GOOG

September 26, 2014, 3:57 am ET

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Technical Summary: 16.10, 388.69, 559.62, 574.31, **575.06**, 580.23, 581.38, 592.17, 599.58, 761.51, Where 575.06 = the recent price



Buy This Stock

GOOG - (Long) Resistance Plan

Buy over 580.23, target 581.38, Stop Loss @ 580.02

Buy over 580.23, target 581.38, Stop Loss @ 580.02

Buy over 580.23, target 581.38, Stop Loss @ 580.02If 580.23 begins to break higher, the technical summary data tells us to buy GOOG just over 580.23, with an upside target of

Short This Stock

GOOG - (Short) Resistance Plan

Short near 580.23, target 574.31, Stop Loss @ 580.44

Short near 580.23, target 574.31, Stop Loss @ 580.44

Short near 580.23, target 574.31, Stop Loss @ 580.44The technical summary data is suggesting a short of GOOG if it tests 580.23 with a downside target of 574.31. We should 581.38. The data also tells us to set a stop loss @ 580.02 in case the stock turns against the trade. 580.23 is the first level of resistance above 575.06, and by rule, any break above resistance is a buy signal. In this case, 580.23, initial resistance, would be breaking higher, so a buy signal would exist. Because this plan is based on a break of resistance, it is referred to as a Long Resistance Plan.

GOOG - (Long) Support Plan

Buy near 574.31, target 580.23, Stop Loss @ 574.1

Buy over 580.23, target 581.38, Stop Loss @ 580.02

Buy near 574.31, target 580.23, Stop Loss @ 574.1The technical summary data tells us to buy GOOG near 574.31 with an upside target of 580.23. This data also tells us to set a stop loss @ 574.1 to protect against excessive loss in case the stock begins to move against the trade. 574.31 is the first level of support below 575.06, and by rule, any test of support is a buy signal. In this case, 574.31, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan. have a stop loss in place at 580.44 though in case the stock begins to move against the trade. By rule, any test of resistance is a short signal. In this case, if resistance, 580.23, is being tested a short signal would exist. Because this plan is a short plan based on a test of resistance it is referred to as a Short Resistance Plan.

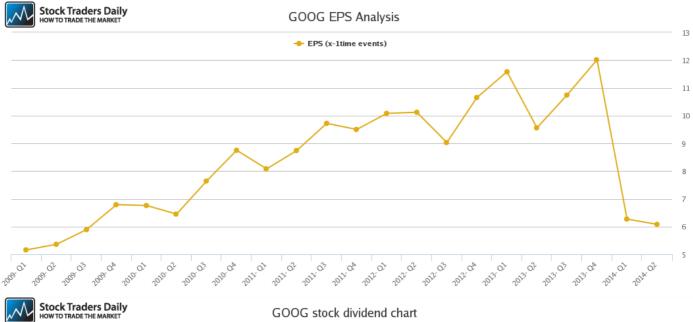
GOOG - (Short) Support Plan

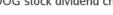
Short under 574.31, target 559.62, Stop Loss @ 574.52

Short under 574.31, target 559.62, Stop Loss @ 574.52

Buy near 574.31, target 580.23, Stop Loss @ 574.1The technical summary data tells us to buy GOOG near 574.31 with an upside target of 580.23. This data also tells us to set a stop loss @ 574.1 to protect against excessive loss in case the stock begins to move against the trade. 574.31 is the first level of support below 575.06, and by rule, any test of support is a buy signal. In this case, 574.31, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

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Dividend

