Investment Advice for HPQ

IMPORTANT: This report was updated on 09.25.2014 and since then the report may have changed. Updates are available to subscribers - <u>Stock Traders Daily</u>

Fundamental Analysis

- 1. At the bottom of this PDF you will find fundamental charts
- 2. Fundamental charts exist for stocks, not ETFs or ETNs
- 3. The focus of our fundamental observations is EPS growth
- 4. We track EPS on a trailing 12 month basis every quarter
- 5. We compare Q/Q and Y/Y to determine EPS growth
- 6. We chart P/E over time to identify ebbs and flows
- 7. And conclude with a PEG ratio evaluation of relative value.

Technical Analysis

- 1. We cover 5000 stocks fundamentally, but only 1300 technically
- 2. If you would like us to cover your stock technically please register.
- 3. If we cover your stock now the technicals will tell you where to buy and sell.
- 4. We recommend that investors start with the long term trading plans.
- 5. Technicals change as prices change, so updates are available on <u>Stock Traders Daily</u>

Trend Tracker

- 1. We also offer an automated Trading Tool
- 2. It does almost all of the work for you
- 3. It is free to all of our subscribers on Stock Traders Daily

Special Offer

If you join us for a <u>free trial</u> we will personally help you with HPQ, and answer all of your questions about the economy, stock market, and your investments.



Stock of the Week

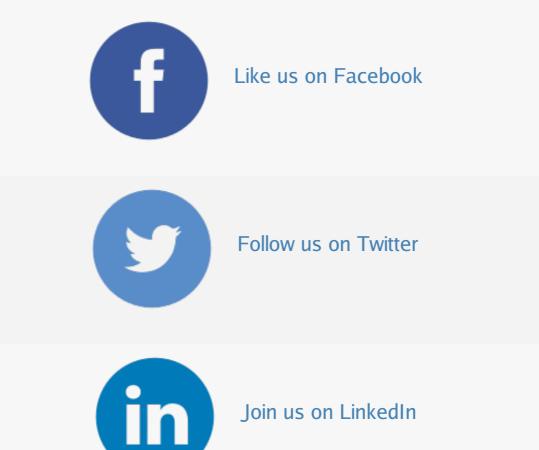
1294.14% as of Sep 2014

Our <u>Stock of the Week</u> <u>Strategy</u> was beating the market by 225% as of Sep 2014. That is because it has integrated risk controls. We will show you how it is done.

Stock Traders Daily also has the most accurate leading longer term Stock Market and Economic Indicator ever developed. It is called <u>The</u> <u>Investment Rate</u>, and it is available for our clients.



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The Investment Rate

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HPQ (HEWLETT-PACKARD)

Recently trading at: 35.27 September 26, 2014, 4:15 am ET

(Fundamental charts offered below)

Technical Summary

Term →	Near	Mid	Long
Bias	Weak	Neutral	Neutral
P1	34.97	35.47	35.49
P2	35.70	37.37	37.26
P3	36.70	39.22	39.08

Suggestion: Start with the longer term trading plans.

The technical summary data above is used to determine trading plans. In order to use the data effectively you must determine a duration for your trade. Persons unfamiliar with our reports are encouraged to start with a review of the longer term trading plans.

The data above has been derived in real time using our proprietary algorithms. These have been in use since 2002, and they help us to determine actionable trading plans for more than 1300 stocks, ETFs, markets, and more. This is a stock-specific report, buy complete market analysis is also available.

Please note: The Trading Plans associated with this report were generated at the time of the report. This is therefore a Real Time Trading report, and the trading plans herein will change as prices change. To obtain an updated report at any time, please click here: <u>UPDATE THIS REPORT</u>



Long Term Trading Plans for HPQ

September 26, 2014, 4:15 am ET

The technical Summary and associated Trading Plans for HPQ listed below will help you make important timing decisions for your trades. This data is based on our proprietary analysis for HPQ. In addition we offer Market Timing Models and Stock Filters in the links above which may increase the proficiency of the decisions you make.





Buy This Stock

HPQ - (Long) Support Plan NONE.

NONE.

There is no current Support Plan to trigger a buy of this stock at this time. This usually means that there are no clear support levels at this time, so buying the stock as it falls could be considered catching a falling knife. Buy signals only exist if resistance breask higher.

This often is a signal that the stock you are

Short This Stock

HPQ - (Short) Resistance Plan

Short under 35.49, target n/a, stop loss @ 35.75

Short under 35.49, target n/a, stop loss @ 35.75

There is no current Support Plan to trigger a short at this time. Shorts should be based n tests of resistance levels. In this case, the door is wide open for additional declines unless resistance breaks higher... watching is weak. Waiting for a turn higher may be more intelligent than trying to catch a falling knife. In any case, new support levels are usually revised to the database at the beginning of the next trading session.

HPQ - (Long) Resistance Plan

Buy over 35.49, target 37.26, stop loss @ 35.23

Buy over 35.49, target 37.26, stop loss @ 35.23

Buy over 35.49, target 37.26, stop loss @ 35.23.

If 35.49 begins to break higher, the technical summary data will suggest a buy of HPQ over 35.49, with an upside target of 37.26. The data also tells us to set a stop loss @ 35.23 in case the stock turns against us. 35.49 is the first level of resistance above 35.27, and by rule, any break above resistance is a buy signal. In this case, resistance 35.49 would be breaking higher, so a buy signal would exist./p> Please use the resistance plan as a shortindicator until new support levels have been added to the database. Usually revised trading indicators will update at the beginning of the next trading session.

HPQ - (Short) Support Plan NONE.

NONE.

Short under 35.49, target n/a, stop loss @ 35.75.

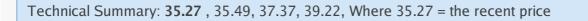
The technical summary data is suggesting a short of HPQ as it gets near 35.49, but the downside target is not available from the current data. This tells us to hold that position if it is triggered until a new downside target has been established (updates occur at the beginning of every trading session) or until the position has been stopped. The summary data tells us to have a stop loss in place at 35.75. 35.49 is the first level of resistance above 35.27, and by rule, any test of resistance is a short signal. In this case, if resistance 35.49 is being tested, so a short signal would exist.

Please Note: The Trading Plans listed above are based on real time stock prices. They are dynamic and they change as the market changes so they are only valid at or near the time you request them. **Please refresh your request if you delay your decisions.**

Swing Trading Plans for HPQ

September 26, 2014, 4:15 am ET

The technical Summary and associated Trading Plans for HPQ listed below will help you make important timing decisions for your trades. This data is based on our proprietary analysis for HPQ. In addition we offer Market Timing Models and Stock Filters in the links above which may increase the proficiency of the decisions you make.





Buy This Stock

HPQ - (Long) Resistance Plan

Buy over 35.49, target 37.37, Stop Loss @ 35.23

Buy over 35.49, target 37.37, Stop Loss @ 35.23

Buy over 35.49, target 37.37, Stop Loss @ 35.23If 35.49 begins to break higher, the technical summary data tells us to buy HPQ just over 35.49, with an upside target of 37.37. The data also tells us to set a stop loss @

Short This Stock

HPQ - (Short) Resistance Plan

Short near 35.49, target n/a, Stop Loss @ 35.75

Short near 35.49, target n/a, Stop Loss @ 35.75

Short near 35.49, target n/a, Stop Loss @ 35.75The technical summary data is suggesting a short of HPQ if it tests 35.49 with a downside target of n/a. We should have a stop loss in place at 35.75 though in case the 35.23 in case the stock turns against the trade. 35.49 is the first level of resistance above 35.27, and by rule, any break above resistance is a buy signal. In this case, 35.49, initial resistance, would be breaking higher, so a buy signal would exist. Because this plan is based on a break of resistance, it is referred to as a Long Resistance Plan.

stock begins to move against the trade. By rule, any test of resistance is a short signal. In this case, if resistance, 35.49, is being tested a short signal would exist. Because this plan is a short plan based on a test of resistance it is referred to as a Short Resistance Plan.

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Day Trading Plans for HPQ

September 26, 2014, 4:15 am ET

The technical Summary and associated Trading Plans for HPQ listed below will help you make important timing decisions for your trades. This data is based on our proprietary analysis for HPQ. In addition we offer Market Timing Models and Stock Filters in the links above which may increase the proficiency of the decisions you make.

Technical Summary: 34.97, 35.27, 35.49, 35.70, 36.70, 37.37, 39.22, Where 35.27 = the recent price



Buy This Stock

HPQ - (Long) Resistance Plan

Buy over 35.49, target 35.70, Stop Loss @ 35.28

Buy over 35.49, target 35.70, Stop Loss @ 35.28

Buy over 35.49, target 35.70, Stop Loss @ 35.28If 35.49 begins to break higher, the technical summary data tells us to buy HPQ just over 35.49, with an upside target of 35.70. The data also tells us to set a stop loss @

Short This Stock

HPQ - (Short) Resistance Plan

Short near 35.49, target 34.97, Stop Loss @ 35.7

Short near 35.49, target 34.97, Stop Loss @ 35.7

Short near 35.49, target 34.97, Stop Loss @ 35.7The technical summary data is suggesting a short of HPQ if it tests 35.49 with a downside target of 34.97. We should have a stop loss in place at 35.7 though in case the stock begins 35.28 in case the stock turns against the trade. 35.49 is the first level of resistance above 35.27, and by rule, any break above resistance is a buy signal. In this case, 35.49, initial resistance, would be breaking higher, so a buy signal would exist. Because this plan is based on a break of resistance, it is referred to as a Long Resistance Plan.

HPQ - (Long) Support Plan

Buy near 34.97, target 35.49, Stop Loss @ 34.76

Buy over 35.49, target 35.70, Stop Loss @ 35.28

Buy near 34.97, target 35.49, Stop Loss @ 34.76The technical summary data tells us to buy HPQ near 34.97 with an upside target of 35.49. This data also tells us to set a stop loss @ 34.76 to protect against excessive loss in case the stock begins to move against the trade. 34.97 is the first level of support below 35.27, and by rule, any test of support is a buy signal. In this case, 34.97, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan. to move against the trade. By rule, any test of resistance is a short signal. In this case, if resistance, 35.49, is being tested a short signal would exist. Because this plan is a short plan based on a test of resistance it is referred to as a Short Resistance Plan.

HPQ - (Short) Support Plan

Short under 34.97, target n/a, Stop Loss @ 35.18

Short under 34.97, target n/a, Stop Loss @ 35.18

Buy near 34.97, target 35.49, Stop Loss @ 34.76The technical summary data tells us to buy HPQ near 34.97 with an upside target of 35.49. This data also tells us to set a stop loss @ 34.76 to protect against excessive loss in case the stock begins to move against the trade. 34.97 is the first level of support below 35.27, and by rule, any test of support is a buy signal. In this case, 34.97, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

Please Note: The Trading Plans listed above are based on real time stock prices. They are dynamic and they change as the market changes so they are only valid at or near the time you request them. **Please refresh your request if you delay your decisions.**

